

Innovative Entrepreneurship and Development of Start-Up Projects
Wednesday, December 7
3:00 pm to 5:00 pm (Beijing Time)

Join Zoom Meeting

<https://us02web.zoom.us/j/87209501201?pwd=bIBaM0FPckR2K0lvVnZ3Vnk2bm5qQT09>

Meeting ID: 872 0950 1201

Passcode: 286690

This program will explore innovation and innovative entrepreneurship; the essence and key features; the essence and importance of startup projects in the development and dissemination of innovative technologies; stages of startup projects development, types of startups, startup business models, investing in startups, and the scaling of startups.

This program will be led by Kateryna Kopishynska, PhD in Economics, Associate Professor, Department of Management of Enterprises, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”.



Kateryna Kopishynska, PhD in Economics, Associate Professor, Department of Management of Enterprises, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”. Vice-Dean for International relations of the Faculty of Management and Marketing. She has authored/co-authored over 90 publications. Her research interests include: Management of Startup Projects, Ensuring Innovative Development of Ukrainian Industry, Innovative Attractiveness as a Component of Enterprise Competitiveness, Risk Management, Business Management



Kateryna Boiarynova, Doctor of Economics, Professor, *Head of the Department of Economic Cybernetics*, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”. She has authored/co-authored over 90 publications, participant and project manager: Approaches to the formation of components of the strategic development of enterprises in a competitive environment; Management of the functioning of innovation-oriented engineering enterprises; Management of innovative entrepreneurship development in the conditions of neo-industrial economy, Globalization of industrial potential formation directions in the conditions of post-industrial transformations, Conceptual bases of human potential management under transformational changes. Her research interests include: management of accelerated innovative development for industrial enterprises, innovation policy at macro and micro levels, innovative management technologies



Maryna Kravchenko, Doctor of Economics, Professor, *Dean of the Faculty of Management and Marketing*, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”. Lead and member of projects: Provision of Services to Carry out Regulatory Impact Assessment of The Ecoindustrial Parks Approach (UNIDO, 180320), European Business Models: Transformation, Harmonization and Implementation in Ukraine (Erasmus+ and Jean Monnet Fund, 587138-EPP-1-2017-1-UAEPPJMO-MODULE) etc. She has authored/co-authored over 100 publications. Her research interests include: Foresight of Ukrainian Economy, Assessment and Scenario Planning of Sustainable Development, European Business Models, Risk Management.